

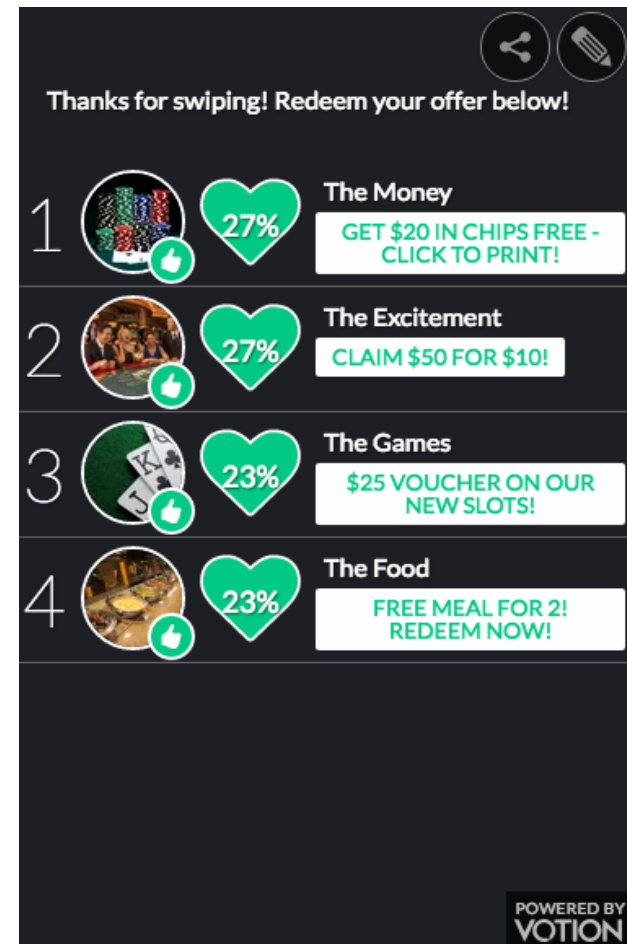
VOTION

B2C USE CASES



Reactivation

Re-engage customers with personalized interactive content.

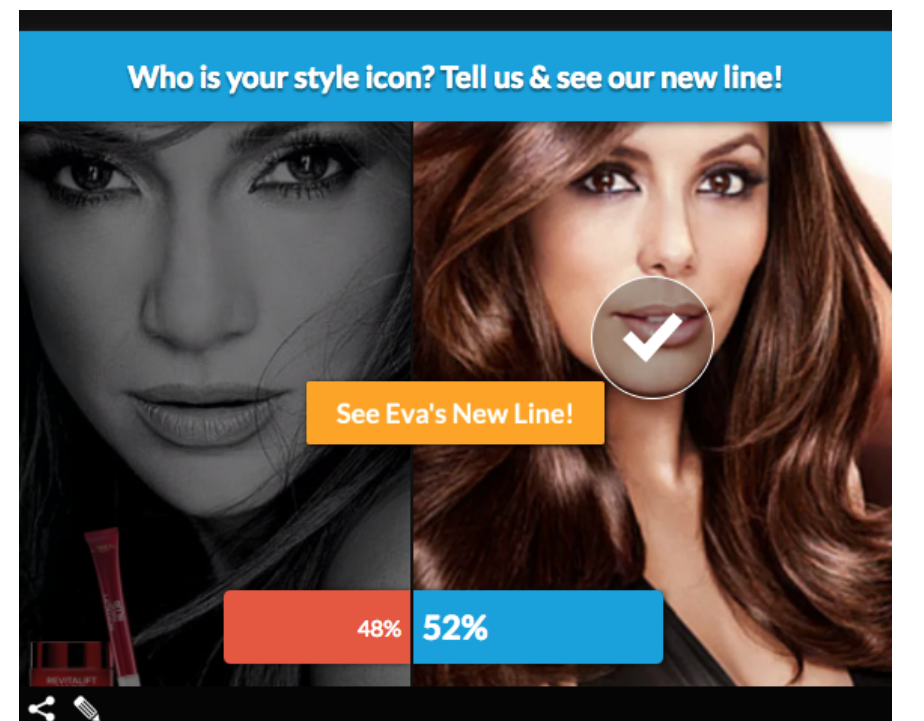
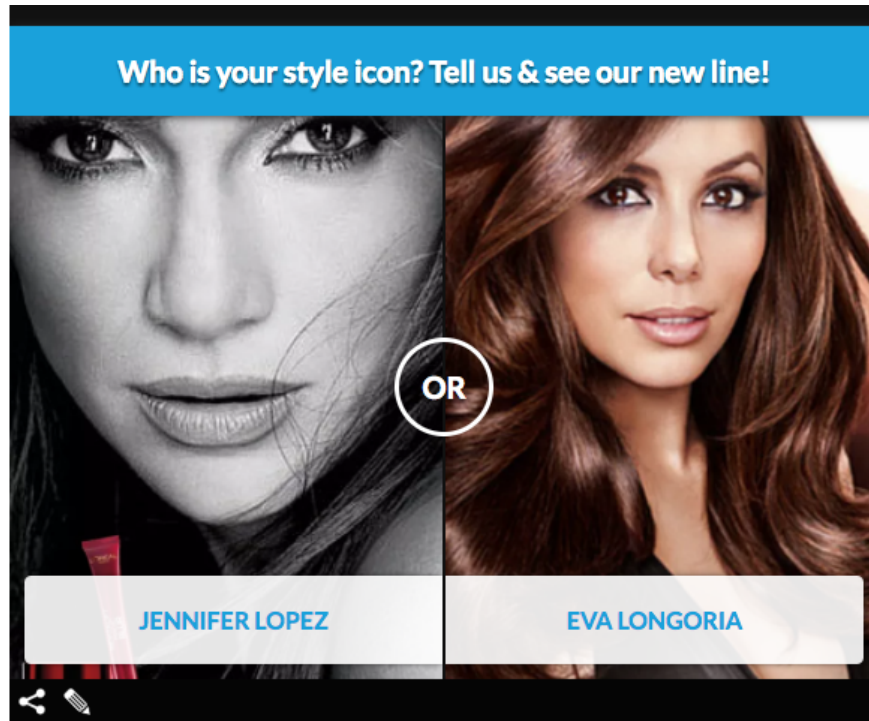


- ▶ Brand: Turning Stone Casino
- ▶ Product: StackUp

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News & Updates

Share company or industry news in a fun, engaging manner.



- ▶ Brand: L'Oréal
- ▶ Product: MatchUp

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Audience Sentiment

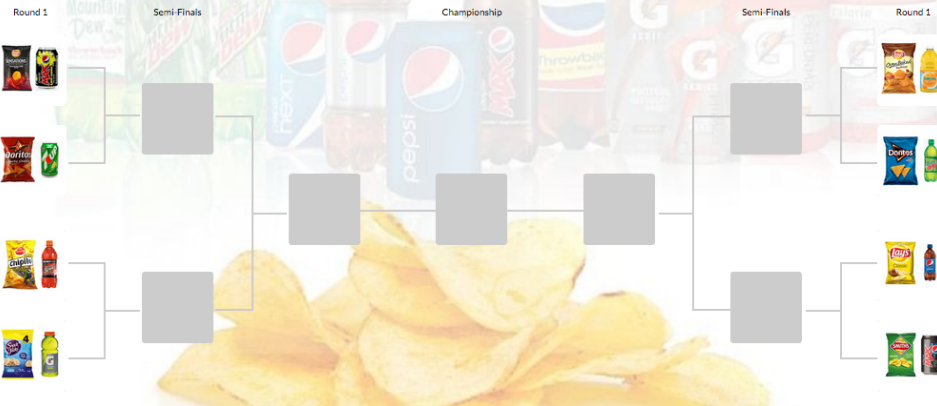
Capture the sentiment of your audience in a unique & fun manner.



#PepsiMadness- What's The Ultimate Chips & Beverage Combo?

Register for a chance to win free tickets to the UEFA Champions league final match in Milan, Italy.

LOG IN



Round 1, 3 of 4



Lay's Oven Baked Barbecue with Tropicana Orange Juice

VOTE

A healthier combo of Lay's Oven Baked Barbecue with Tropicana Orange Juice

Doritos Cool Ranch with Mountain Dew

VOTE

A mix of Doritos Cool Ranch with Mountain Dew for a perfect combo

< PREVIOUS

NEXT >

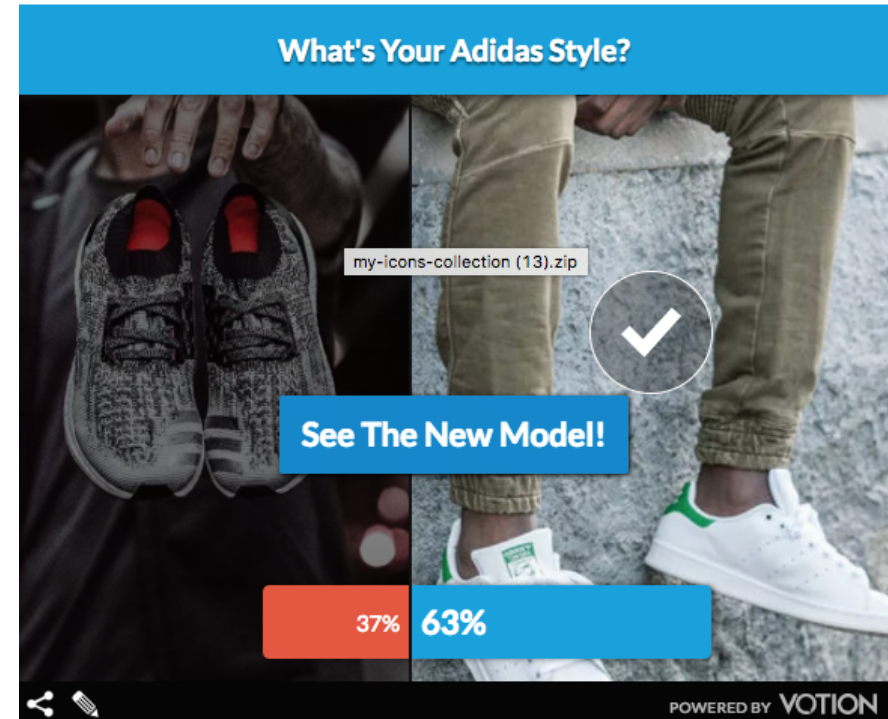
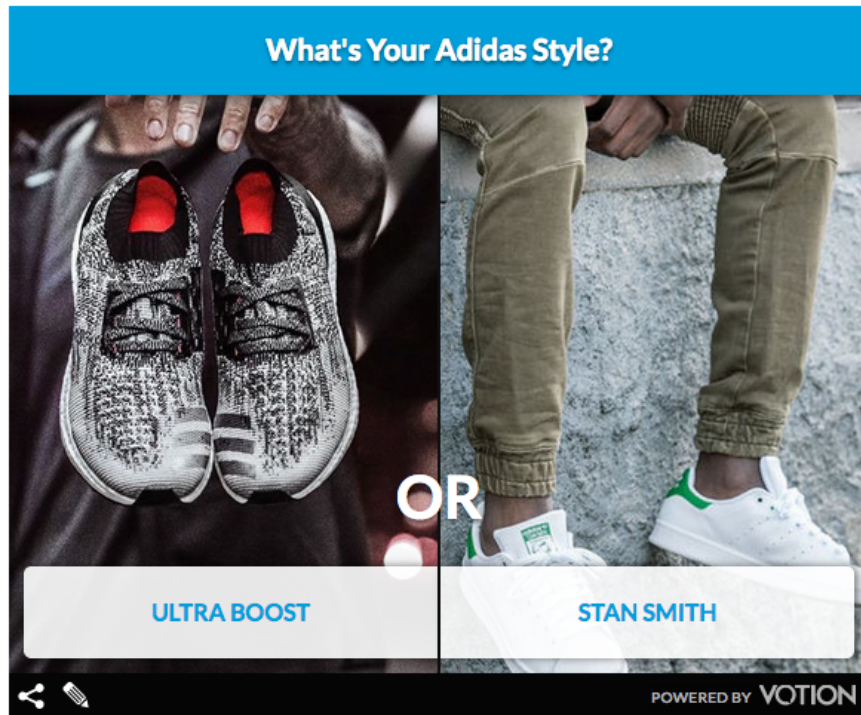
LOG IN

- ▶ Brand: Pepsi
- ▶ Product: Bracket

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Audience Segmentation

Capture quick input then offer your audience a personalized message.

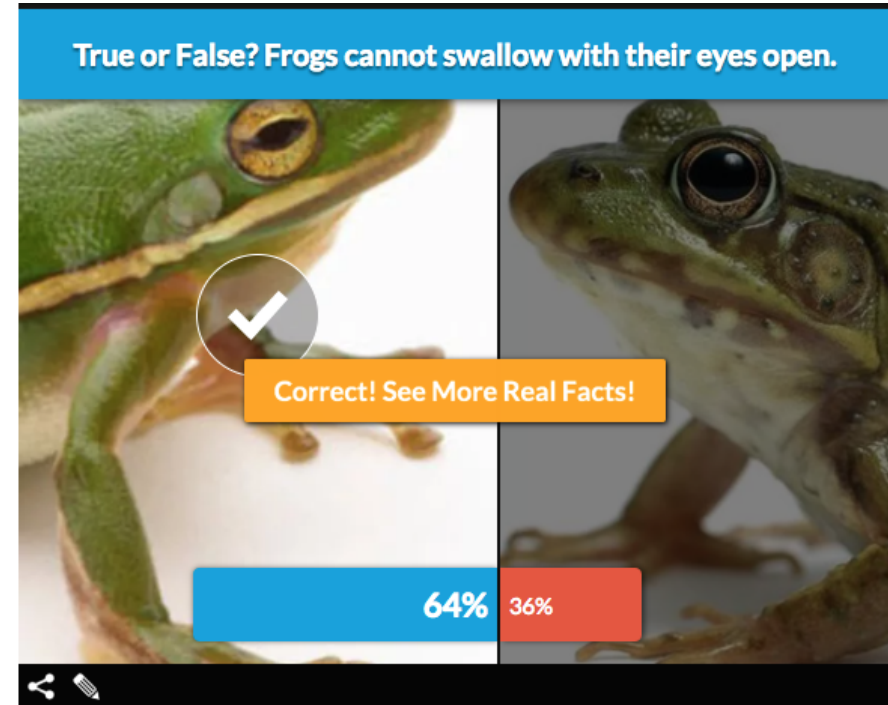
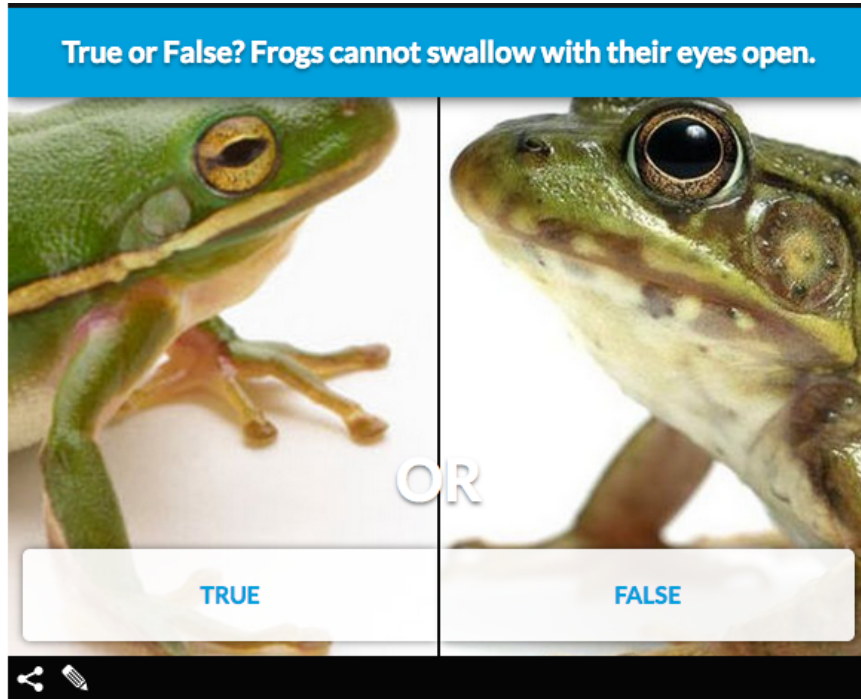


- ▶ Brand: Adidas
- ▶ Product: MatchUp

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Trivia

Engagement & insight in bite sized chunks.

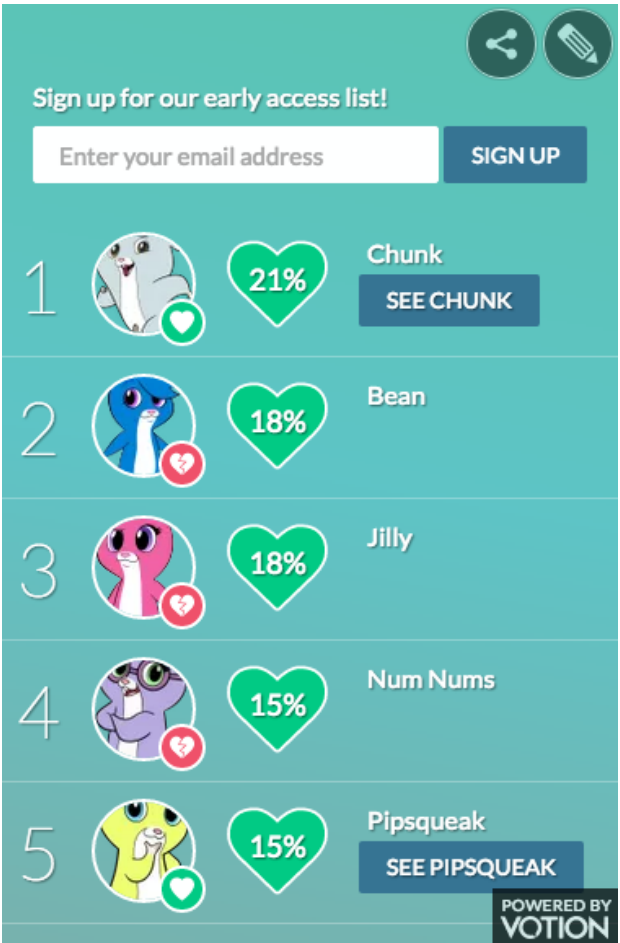


- ▶ Brand: Snapple
- ▶ Product: MatchUp

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Product Awareness

Drive product awareness & educate about your existing and new products.

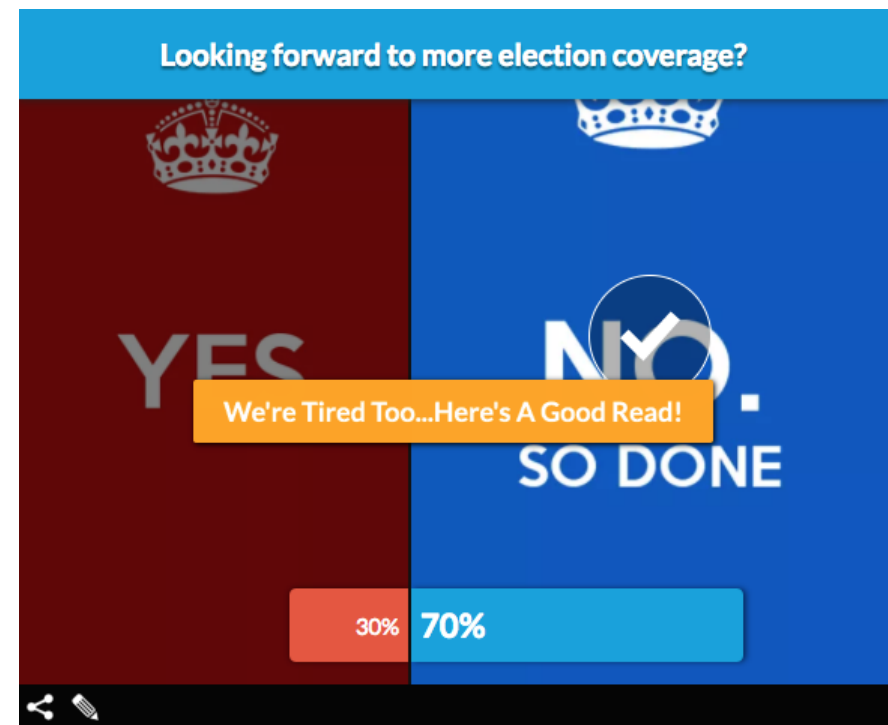


- ▶ Brand: Zhu Zhu Pets
- ▶ Product: StackUp

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Quick Polling

Set up a quick poll in minutes and start getting feedback immediately.

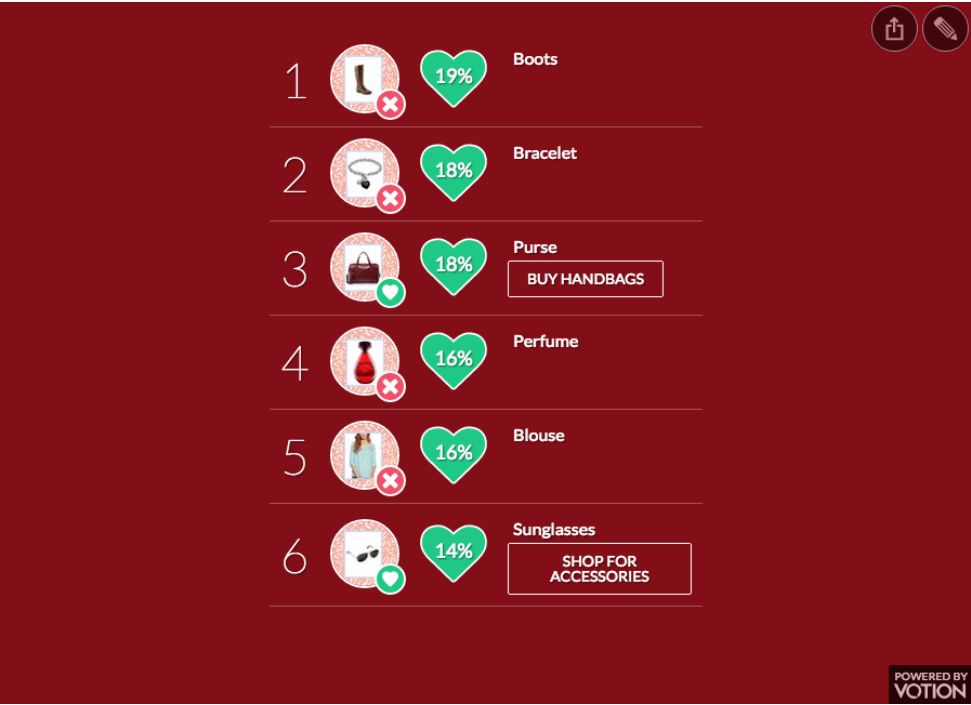


- ▶ Brand: NPR
- ▶ Product: MatchUp

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Personalized recommendations

Provide highly relevant & personalized recommendations based on user preferences.

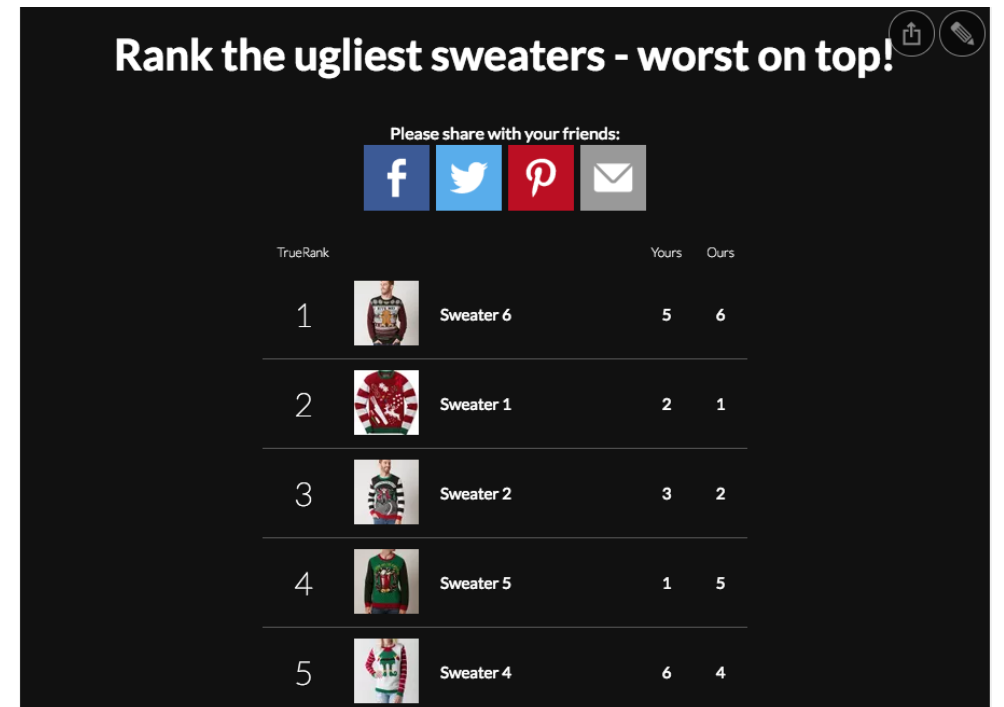
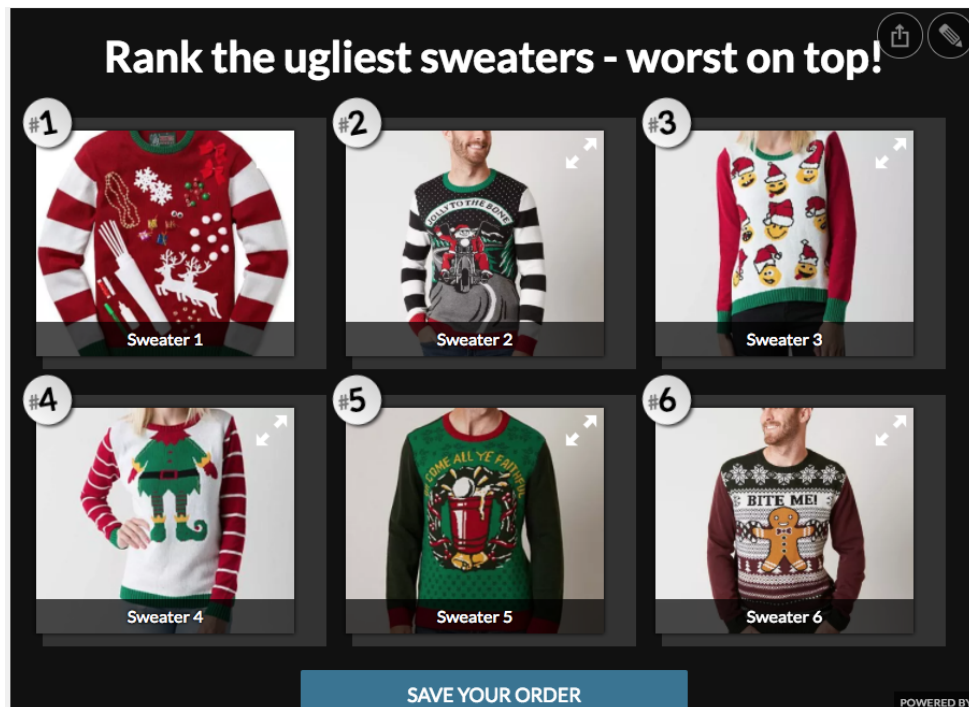


Product: StackUp

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Social Engagement

Drive up social engagement by sparking conversations through interactive content.

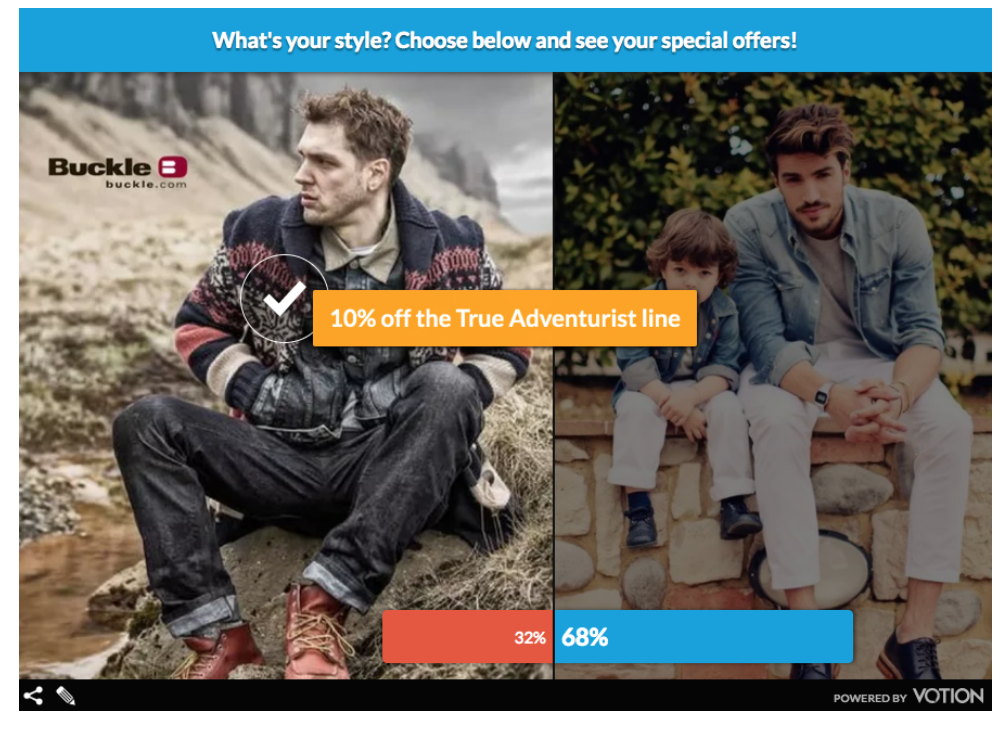
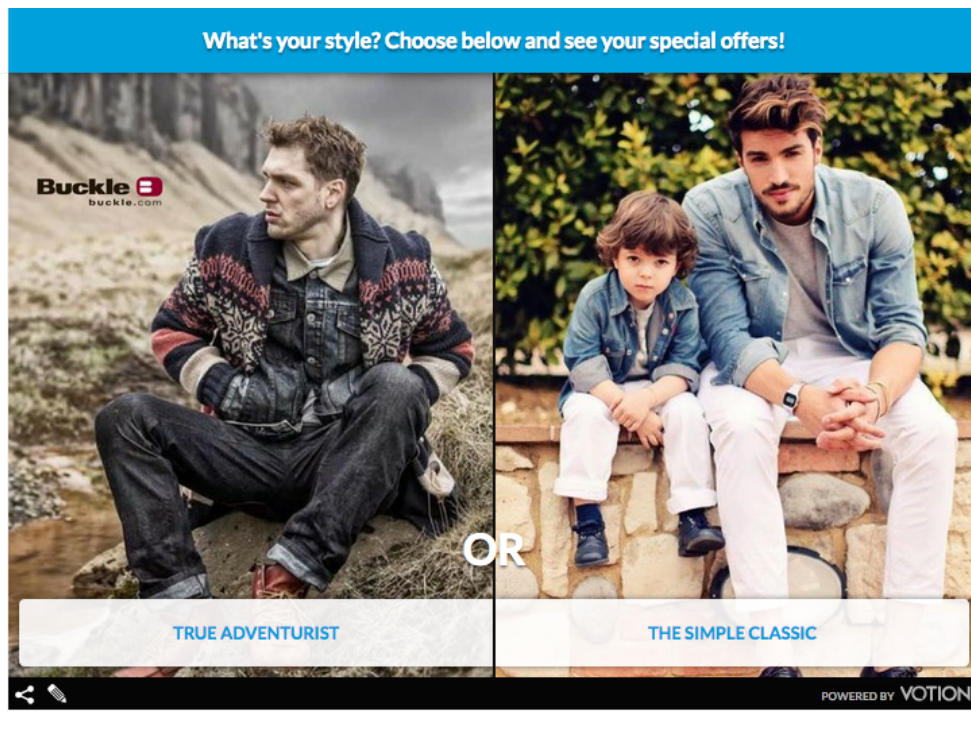


- ▶ Brand: Buckle
- ▶ Product: List

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Quick survey

Capture quick input then offer your audience a personalized call to action.

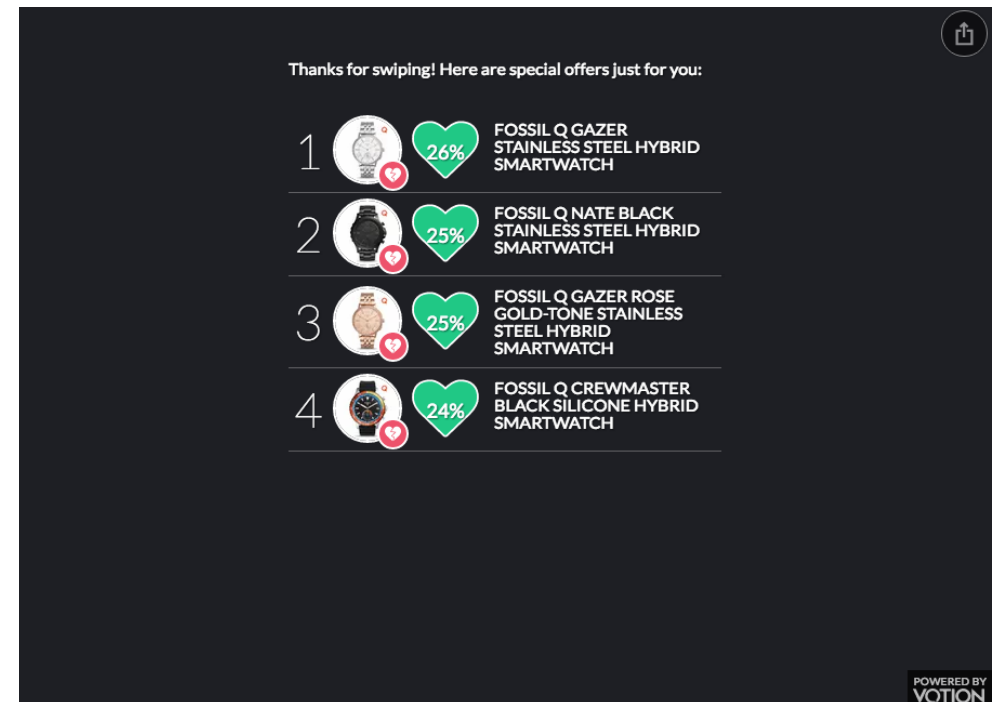
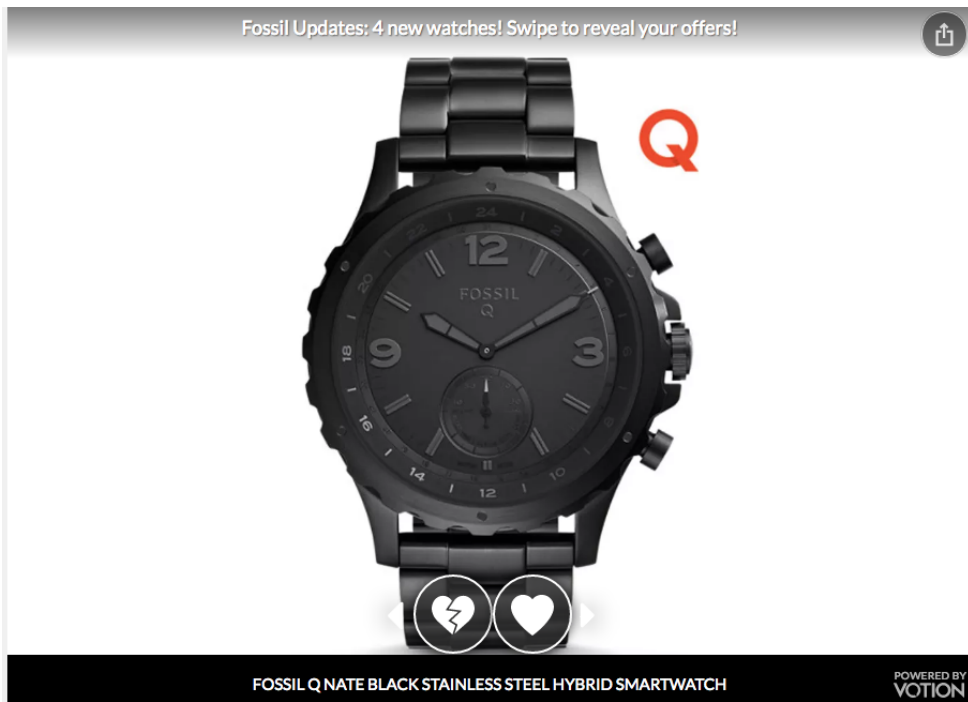


- ▶ Brand: Buckle
- ▶ Product: MatchUp

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Product Updates

Showcase new products or features & personalize recommendations.



- ▶ Brand: Fossil
- ▶ Product: StackUp

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Increase Sales

Increase sales for an upcoming event.

Rate Your Movie of The Month

Tell us what movie you are eager to watch this month. Rate and get 10% off on tickets on Monday's this month

- #1** Fantastic Beasts and Where to Find Them
- #2** Arrival
- #3** Allied
- #4** Almost Christmas
- #5** Moana
- #6** Doctor Strange

[SAVE YOUR ORDER](#)

POWERED BY VOTION

- ▶ Brand: AMC
- ▶ Product: List

[VIEW LIVE USE](#)